



# PRESS RELEASE

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## **COSMOS ENTER PARTNERSHIP WITH PLAY STUDY WIN/METRO SOCCER NY**

### **Cosmos to provide training clinics for youth/adult soccer organization**

**NEW YORK (March 6, 2014)** – The New York Cosmos and Play Study Win/Metro Soccer NY today announced a partnership that will see the Cosmos Training & Development Program (TDP) work with the youth and adult soccer organization to offer training clinics at Brooklyn Bridge Park Pier 5 this spring.

"We're really looking forward to be working with the Cosmos," said Ian Walker, President of Play Study Win and Metro Soccer NY. "Over the past few years Play Study Win has established itself by providing quality soccer programs to our students in underserved communities in and around New York City. The opportunities to partner with the Cosmos and the experience, dedication and soccer knowledge that they and their staff bring, are rare and valuable indeed."

The Brooklyn spring clinics will be offered on Saturdays beginning March 22 for ages 7-12 year old players. The Cosmos TDP focuses on player development by providing a program based on the Cosmos' club philosophy. TDP programs were created to assist youth soccer organizations in developing players, at all levels.

For parents interested in signing up their children for the clinics, please visit and click on the <http://www.nycosmostdp.com/Default.aspx?tabid=549423> 'Register' link.

### **About Play Study Win**

Play Study Win, a 501c3 not-for-profit corporation, has provided school-based soccer programs in more than 600 public schools since 1995, all at inner city locations and under-served communities and at no cost to the children in the programs.

They have developed and organized programs for the NYC Department of Education, NYC Parks and Recreation Dept., The Sports & Arts in Schools Foundation, The After-School Corporation, The Brooklyn Bridge Park Conservancy, Bushwick-Ridgewood Senior Citizens Center, the Luis Rojas Foundation and many other Community-based organizations.

In 2010 they produced an official 2010 World Cup tournament in conjunction with the South African Consulate and the 2010 World Cup organizing committee..

They run the only city-wide public middle school soccer league in the city and their top-quality coaching and officiating staff has hundreds of hours of experience at providing the highest levels of instruction. Together with Eastern NY Youth Soccer, MetroSoccer NY has trained over 250 coaches in nationally recognized coaching certificates.

### **About the Cosmos**

The New York Cosmos began play in 1971, spending 14 seasons in the North American Soccer League, winning five Soccer Bowl trophies and bringing some of the biggest names in world soccer to the USA. This included Pelé, Franz Beckenbauer, Giorgio Chinaglia and Carlos Alberto.

It had been nearly 30 years since the Cosmos, an iconic global soccer club, have played in a professional league. Yet throughout their absence, the club maintained a loyal and dedicated fan following.

On Aug. 3, 2013, the New York Cosmos returned to the NASL with a sell-out win at Hofstra University's Shuart Stadium, before embarking on a season that would see the Cosmos win the 2013 North American Soccer League Fall Season. The club closed out its inaugural season by winning the 2013 Soccer Bowl with a 1-0 victory against the Atlanta Silverbacks on Nov. 9, 2013 at Atlanta Silverbacks Park, Atlanta, GA. The championship is the sixth NASL title in the club's history.

The Cosmos also recently submitted a privately-funded economic development proposal to the State of New York to build a world-class 25,000-seat professional soccer stadium at Belmont Park. More information about the proposal and renderings can be found at [www.newcosmosstadium.com](http://www.newcosmosstadium.com).

For more information on the New York Cosmos, please visit [www.newyorkcosmos.com](http://www.newyorkcosmos.com), join us on [Facebook](#) or follow us on Twitter [@NYCosmos](#).

Tickets for the 2014 season are also now available by calling 855-71-COSMOS or via the club's official website.

### **About the New York Cosmos Training & Development Program**

Upon the return of the New York Cosmos, the New York Cosmos Training and Development Program was launched in 2013 with the mission to assist youth soccer organizations in developing players at all levels. Our program focuses on total athlete and player development by providing a unique soccer program based on the New York Cosmos club philosophy.

Training Programs continue to offer professionally trained and qualified New York Cosmos Coaches to provide soccer clinics, camps and coaching education to youth soccer leagues, clubs

and teams in local communities throughout the tri-state area. Training Programs focus on educating young players on technical, tactical, physical, and psychological soccer fundamentals.

---[www.nycosmos.com](http://www.nycosmos.com)---

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